Seminar Giving a good presentation

- Why it is important:
 - You will have to present all the time in the future (academia and industry)
 - Quality of your presentation decisive for achieving your goals:
 - Can I convince them to fund my favorite project
 - ...to give me the additional resources I need
 - ...to build upon my scientific work and cite it
 - ...to give me the job
- What is important:
 - The key message(s) should be transported to everybody
 - Your audience must understand!!!
 - Your arguments should be convincing
- How do we achieve this...

Seminar Rule number 1: have a good structure

- Present coarse-to-fine
- First the background and the main message must be clear
 - What is the problem?
 - What is the solution?
 - What is the difference to previous works?
- Go only into detail step by step
- Never lose the audience
- Have a clear thread
 - Transitions are critical: will the audience be able to follow your thoughts?
 - If there are natural breaks, clearly mark them as such
 - Don't forget a concise conclusion/summary; end with "Thank you"
- Choose meaningful titles on all your slides



"I can explain everything."

Seminar Rule number 2: present in pictures

- Slides with a lot of text are hard to follow
- Try to remove as much text as possible, use images instead

30

• Have many examples

Image Processing Ambiguities resolved by context

- Ambiguities appear because the resolution in images is not good enough to distinguish small objects.
- To resolve ambiguities, the context in an image is very important.
- The context can increase the probability that the structure is indeed a certain object.
- This can of course be wrong, but by optimizing the global context of all structures in a scene, the overall scene interpretation is usually correct.
- It is much better than independent decisions purely based on the insufficient data.
- This should not be confused with replacing the data by prior assumptions if there is enough data to do the job.



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Seminar Version I: Ambiguities resolved by context

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Seminar Version II: Ambiguities resolved by context



Seminar Rule number 3: Have readable slides

- Can you read this text?
- Also from the back? Remember, the contrast and resolution of your laptop is usually much better than that of the projector
- Sometimes the font size is too tiny



• Sans-serif fonts are easier to read from the back than serif-fonts

Also still quite common is yellow text on white ground

You see this even more often in graphs

Maike shure there are no typos in yur slides; it's so unprofessional und unnecessary

Seminar Rule number 4: practice

- Prepare the text that you want to say, do <u>not</u> try to improvise!
- Speak your talk <u>loudly</u> without reading your prepared text (multiple times)
- Always getting stuck at the same point?
 → change this point
- Watch your timing!
 - Slowly read the text you prepared (loudly)
 → good estimate of your timing
 - Practice until you stay within your time limit
- Control your voice
 - Do not speak too fast
 - Emphasize words or parts of sentences with your voice
 - Speak loud enough (exception: microphones)
 - Use silence to emphasize things



"O.K., step away from the laptop and hold up your end of the conversation."

Seminar Rule number 5: control your technical equipment

- Prepare and test your equipment early before the talk (if possible)
- Checklist:
 - Does your laptop work with the projector?
 - For Mac-Users: do you have the right dongle?
 - Do all videos show properly?
 - Internet connection switched off?
 - Screen saver switched off?
 - Desktop free of too personal items?
 - Enough battery or laptop plugged in?
- Do not use the laser pointer as a weapon



"For God's sake, Edwards. Put the laser pointer away."

Seminar Rule number 6: behave naturally

- Keep eye contact with your audience
- But do <u>not</u> wonder what they might think of your presentation! (now it's too late)
- Breathe normally
- Answering questions:
 - First listen to the whole question carefully; don't interrupt
 - Think about how you can best answer this question before you answer it
 - Try to give short and precise answers

Seminar Rule number 7: learn from the mistakes of others

- You cannot follow someone's talk?
- You are totally bored?
- You are irritated by a certain behavior of the presenter?

- \rightarrow Analyze what the presenter is doing wrong
- \rightarrow Make sure you do not make the same mistakes